

## NHK WORLD-JAPAN Launches Its First 24-Hour English-Language Television Service in South Africa

TOKYO-July 5, 2022

NHK WORLD-JAPAN is delighted to announce the commencement of its first round-the-clock broadcast in the Republic of South Africa.

Beginning on July 1, NHK WORLD-JAPAN expanded its cooperation with MultiChoice Group, Africa's leading video entertainment provider, and joined its Southern African line-up on DStv channel 431.

In addition to those already subscribed to DStv's Sub-Saharan African offering, a direct-to-home (DTH) service via the Eutelsat-36B, now approximately 8 million more DStv subscribers will have access to the channel's exciting content via the Intelsat-20.

With this launch, viewers on all DStv packages throughout the continent can watch NHK WORLD-JAPAN's unique and diverse blend of programming, featuring hourly live international news, along with arts and culture, dramas, anime, food, travel, technology, documentaries, and much more.