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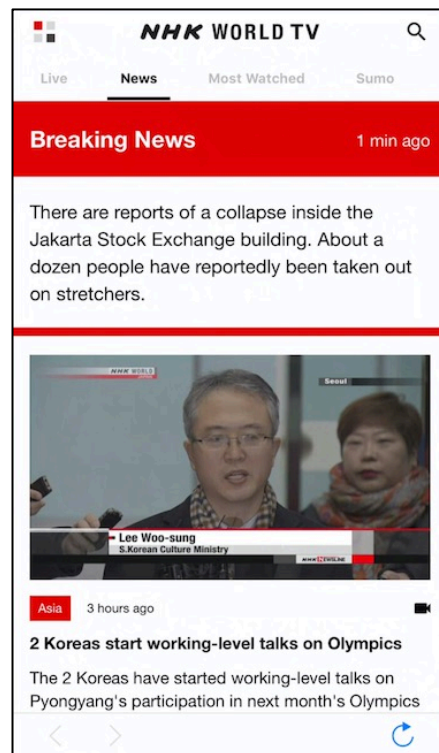
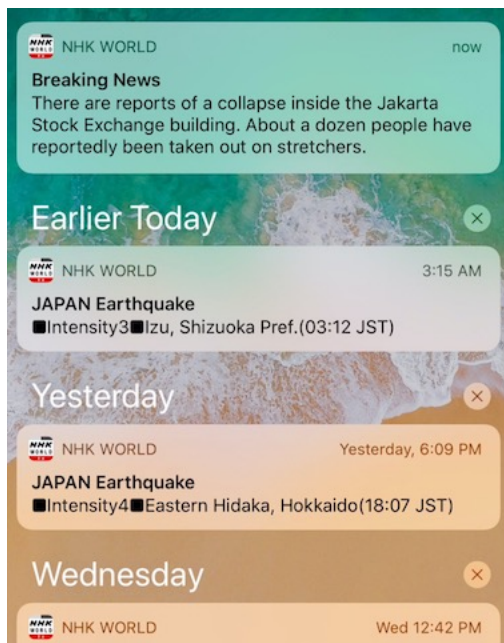


NHK WORLD to Provide Earthquake and Tsunami Information to Foreign Residents and Visitors English-language Push Notification Service Starts in February

2018, January 25th- NHK's international broadcasting service, NHK WORLD, is starting a push notification system to disseminate emergency information more effectively to foreign residents of Japan and visitors. The project will deliver digital device alerts and news relating to earthquakes and tsunamis.

The service, to begin in February, will be provided in English. It will include earthquake data and tsunami warnings issued by the Japan Meteorological Agency as well as emergency news coverage from NHK WORLD. The app for receiving this service can be downloaded free of charge. Users are able to choose settings, such as notification of earthquakes above a selected intensity. The app can also handle J-Alert information. Versions in Chinese and other languages will be added later in the 2018 business year.

The service is part of NHK WORLD's efforts to expand access to information in advance of the 2020 Tokyo Olympic and Paralympic Games. The system is expected to aid visitors from overseas as well as people from other countries living in Japan.



This April, NHK WORLD will rebrand itself as **NHK WORLD-JAPAN**. The new name is intended to emphasize the fact that the service comes from a public media organization transmitting from Japan.

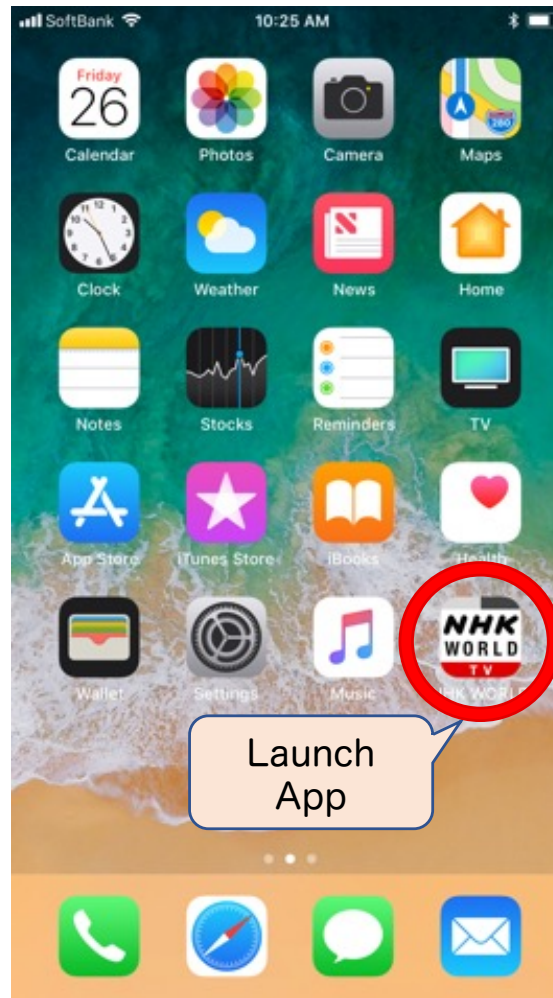
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HOW TO SET UP YOUR PUSH NOTIFICATIONS

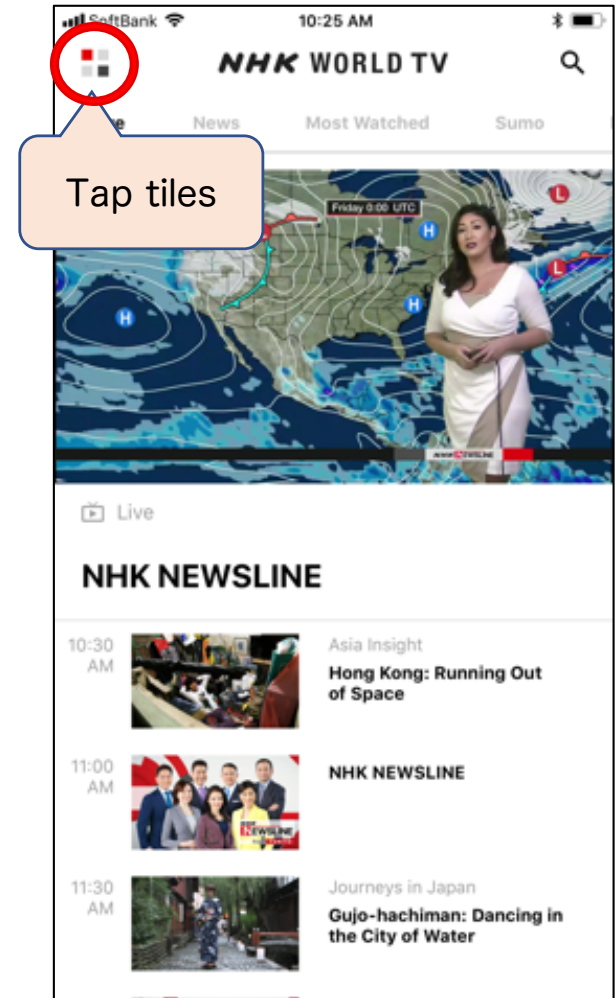
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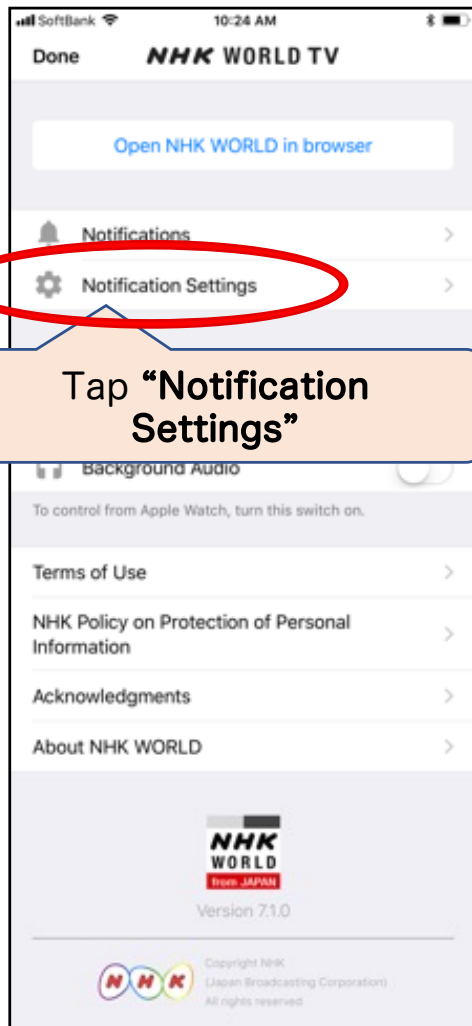
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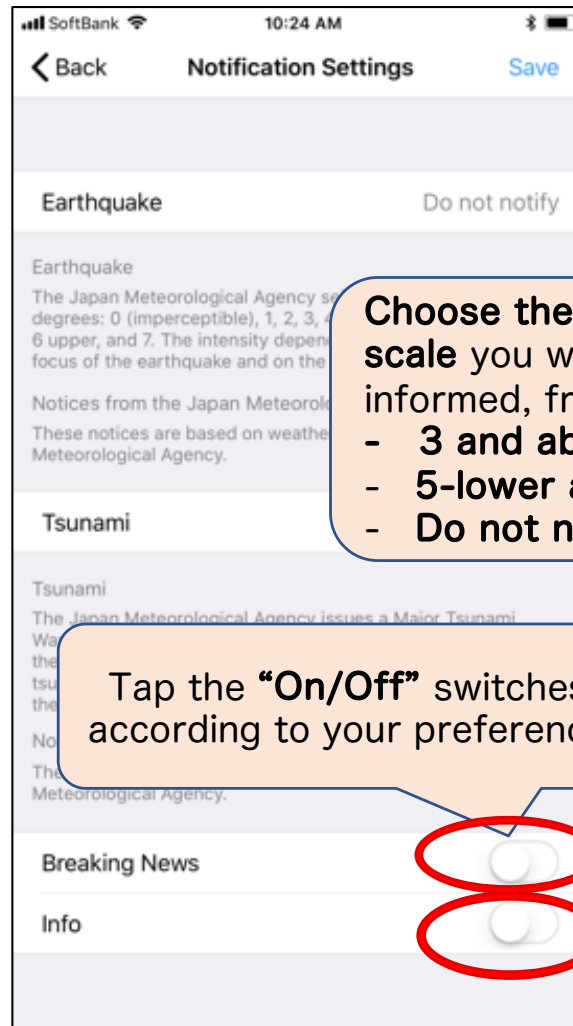
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